

CUPCAKES

A DELIGHTFUL MUSICAL COMEDY ABOUT LOVE, LIFE AND LOYALTY

This charming film from Israeli director Eytan Fox (who also co-wrote the screenplay) relates how six friends in Tel Aviv go out of their comfort zones to audition for 'UniverSong.' Traditionally this diverse group of friends watch the vocal contest together and are horrified and embarrassed for their country when they see the cheesy finalist representing Israel. They swear they can do better although only one of them, Efrat is a professional singer. What starts out, as a joke soon becomes a reality when they find themselves chosen to represent Israel in the next finals.

The band of friends are fresh in the world of overly cliché pop music and their charm comes from the spontaneity of their original song. When the corporate music machine steps in and tries to make them over the band fails miserably. They decide they cannot compete in the guise of something they are not and refuse the national support and financial backing.

When the musical group decides to perform their hit song their way and look elsewhere for the support they also find the courage and strength to make much needed changes in their personal lives.

The music is catchy and upbeat while the film is colorful and lively. Interestingly each friend always wears the same color throughout the film.

DETAILS

12:50 pm on Saturday, January 24

Running time: 90 minutes

Director: Eytan Fox

Genre: Comedy

Written by: Eli Bijaoui, Eytan Fox

Cast: Dana Ivgy, Karen Berger, Yael Bar-Zohr, Efrat Dor, Anat Waxman, Ofer Shechter and Ofer Hayoun



As the film progresses you come to identify each of the six characters with their signature color.

Cupcakes gives you a peak into the fun side of life in Israel. It also amusingly depicts the hypocrisy existing in characters' lives. Their sponsors' son is in a relationship with the Ofer, the only male member of the group, but must maintain his image as a popular heterosexual sex symbol.

Laughs ensue when the singers arrive at the 'UniverSong' finals and come face to face with their international competing musicians. This film is an absolute delight from start to finish.

Sharlene Celeskey